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**HQ, USACC and Fort Knox
Fort Knox, KY
121100SEP22
S: 10 MAR 23**

TRADOC-220912-NRHX- USACC OPORD 22-09-005- Junior Reserve Officers' Training Corps (JROTC) SY22-23 Essay Contest

(U) Assignments:

- a. (U) **OPR (Lead):** JROTC
- b. (U) **OCRs (Assists):** 2nd, 3rd, 4th, 5th, 6th, 7th and 8th Brigades
- c. (U) **Info Only:** All other HQ USACC staff elements.

(U) Suspense:

a. (U) **NLT 10 MAR 23:** 2nd, 3rd, 4th, 5th, 6th, 7th, and 8th Brigades submit their essay nominations to the JROTC Directorate POC (see para 5.b).

(U) References: USACC Regulation 145-2: JROTC Organization, Administration, Operations, Training and Support, 12 August 2022.

(U) Time Zone Used Throughout the OPORD: ROMEO. (Eastern Daylight) (GMT - 4:00)

1. (U) SITUATION. The JROTC Essay Contest is an annual competition designed to give Cadets an opportunity to assimilate lessons learned from JROTC curriculum and communicate their knowledge in writing. Participating in the essay contest exposes Cadets to a key component of 21st Century Education: writing. Writing in accordance with national standards outlined in the Common Core State Standards help Cadets prepare for college and careers.

2. (U) MISSION. USACC conducts a JROTC Essay Contest in SY22-23 in support of JROTC's mission to motivate young people to be better citizens, and to instill in students the values of citizenship, service to the United States, personal responsibility, and a sense of accomplishment.

3. (U) EXECUTION.

- a. (U) Concept of Operations.

UNCLASSIFIED

TRADOC-220912-NRHX- USACC OPORD 22-09-005- Junior Reserve Officers' Training Corps (JROTC) Essay Contest

(1) (U) All Cadets enrolled in JROTC are encouraged to participate in the essay contest. Cadet's essay will be his or her own work. Instructors will evaluate each Cadet's essay using the rubric in Annex A and select **one** essay to submit to their Brigade. Based on the number of essays allocated to each Brigade (see Annex B), the Brigades will select the best essay(s) and submit them to the JROTC Directorate. The JROTC Directorate will select one winner from each Brigade.

(2) (U) **SY22-23 Essay Theme:** "Continuous Improvement: If you were the Commanding General, U.S. Army Cadet Command, what initiative(s) would you implement to improve JROTC?" Essay cover page will include Cadet's:

- (a) (U) First and last name
- (b) (U) LET number
- (c) (U) High school name
- (d) (U) High school address (street, city, state, and zip code)
- (e) (U) SAI or AI name and email address

b. (U) Tasks to Subordinate Units/Staff.

(1) (U) **USACC, JROTC.**

- (a) (U) Conduct JROTC Essay Contest.
- (b) (U) Coordinate final judging to select and announce national winners.
- (c) (U) Approve awards for national winners.

(2) (U) **USACC, 2nd through 8th Brigades.**

(a) (U) Ensure JROTC Instructors (SAI/AI) conduct the JROTC Essay Contest in their schools and select **one** essay to submit to their Brigade. Essays must adhere to the rubric in Annex A.

(b) (U) Coordinate judging to select the best essay(s). Based on the number of essays allocated in Annex B, submit essays to JROTC Directorate, Education and Curriculum Division at usarmy.knox.usacc.list.hq-jrotc-education@army.mil. Submit essay(s) **NLT 10 MAR 23**.

(c) (U) Prepare and send congratulatory letters to essay winners.

UNCLASSIFIED

TRADOC-220912-NRHX- USACC OPORD 22-09-005- Junior Reserve Officers' Training Corps (JROTC) Essay Contest

(d) (U) Coordinate local awards ceremony to recognize essay winners.

c. (U) Coordinating Instructions. Each Brigade will select their top essays and submit them to the JROTC Directorate for final judging and selection of the national winners. National winners will receive a Two-Star Note from the Commanding General, USACC and a roundtrip to JLAB at The Catholic University of America in Washington, DC.

4. (U) SUSTAINMENT. N/A

5. (U) COMMAND AND CONTROL.

a. (U) Command.

(1) (U) USACC, JROTC Directorate is the lead for this OPORD. POC information is in paragraph 5.b. below.

(2) (U) Direct general OPORD inquiries and task closure reports to USACC, G3, 502-624-5393/5399, GAL: USARMY Ft Knox USACC Mailbox HQ G3 Ops, usarmy.knox.usacc.mbx.hq-g3-ops@army.mil. Direct specific inquiries regarding this OPORD to the POCs listed in paragraph 5.b. below.

(3) (U) USACC OPORDs are located at the locations below:

(a) (U) USACC OPORDs published prior to 10 MAY 21, and their associated FRAGORDs, are posted on the USACC SharePoint at the below web address. https://army.deps.mil/army/cmds/USACC-HQS/G3/SitePages/opord_dashboard.aspx.

(b) (U) USACC OPORDs published on or after 10 MAY 21 are posted in the TRADOC Task Management Tool (TMT). Unit TMT users may search for these taskers in the TMT database by title or by tasker number.

b. (U) Signal.

(1) (U) Primary POC: USACC, JROTC, Mr. Preston Barlow, (502) 624-1824, preston.f.barlow.civ@army.mil

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**TRADOC-220912-NRHX- USACC OPORD 22-09-005- Junior Reserve Officers'
Training Corps (JROTC) Essay Contest**

(2) (U) Alternate POC: USACC, JROTC, Mr. Adam Palm, (502) 624-1330,
adam.m.palm.ctr@army.mil

ACKNOWLEDGE:

**DAVIS
MG**

OFFICIAL:

//S//

**ROBERTS
COL
DCS, G3**

ANNEXES:

Annex A – JROTC Essay Contest Rubric for SY 22-23
Annex B – Brigade Essay Allocations for SY 22-23

DISTRIBUTION:

USACC, JROTC
USACC, 2d Brigade
USACC, 3d Brigade
USACC, 4th Brigade
USACC, 5th Brigade
USACC, 6th Brigade
USACC, 7th Brigade
USACC, 8th Brigade

Annex A
JROTC Essay Contest Rubric for SY 22-23

Continuous Improvement: If you were the Commanding General, U.S. Army Cadet Command, what initiative(s) would you implement to improve JROTC?

Cadet Name:

School Name, City, State

Essay Criteria	3 points	2 points	1 point	Total Points	Comments
Opening Statement	Provides a complete preview of the content in the essay AND has an exceptionally strong hook or attention-grabber that includes a strong statement, relevant quotation, statistic, or question.	Provides a preview of the content in the essay AND has a hook or attention-grabber.	Provides an incomplete preview of the content in the essay or does not provide a hook or attention-grabber.		
Body	Clearly explains each of the following three main points: - What initiative(s) would you implement to improve JROTC? - How would this initiative improve JROTC? - Why is this initiative important to you?	Explains two of the following three main points: - What initiative(s) would you implement to improve JROTC? - How would this initiative improve JROTC? - Why is this initiative important to you?	Explains one of the following three main points: - What initiative(s) would you implement to improve JROTC? - How would this initiative improve JROTC? - Why is this initiative important to you?		
Conclusion	Provides a strong closing statement AND summarizes the main points in a new way.	Provides a closing statement AND summarizes the main points.	Provides an incomplete closing statement or does not summarize the main points.		
Grammar	Provides complete, coherent sentences throughout the essay AND structure of sentences varies without any punctuation errors.	Provides complete, coherent, and varied sentences AND sentences contains no more than one punctuation error.	Provides incomplete or incoherent sentences or sentences contains two or more punctuation errors.		
Spelling	All words spelled correctly.	No more than one misspelled word.	Two or more misspelled words.		
Essay Layout		2 points			
Length		Two to three pages, not including cover page.			
Spacing		Each page double-spaced throughout.			
Font Type		Times New Roman			
Font Size		12 pitch			
Margins		Each page has one inch margins on four sides.			
TOTAL SCORE (maximum possible score is 25)					

Annex B

Brigade Essay Allocations for SY 22-23

The list below identifies the number of essays each Brigade may submit to JROTC Directorate. The allocations are based on a 1 to 150 ratio (1 essay per 150 school programs). Based on the ratio, the total number of essay(s) allocated to each Brigade was rounded up to the next whole number.

2nd Brigade: 1 essay

3rd Brigade: 1 essay

4th Brigade: 3 essays

5th Brigade: 3 essays

6th Brigade: 4 essays

7th Brigade: 2 essays

8th Brigade: 2 essays